LESTER JOHN C. ALVAREZ
PHOTOGRAPHER

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Lal-lo, Cagayan, Philippines, 3509
Portfolio Link : **https://bit.ly/lesterjohnalvarez**

Summary

Creative and customer-focused Photographer and Videographer with proven experience in delivering exceptional guest experiences through high-quality photography and multimedia services. Skilled in engaging clients, capturing authentic moments, and exceeding sales and service goals. Adept at using professional photography equipment, editing software, and customer service techniques to create warm, memorable, and marketable guest experiences.

Professional Experiences

Photographer / Videographer / Editor - Self-Employed April 2021 - Present

- *Delivered professional photography and videography services for weddings, debuts, and corporate events, consistently exceeding client expectations.*
- *Engaged with clients to explain packages, products, and services, upselling add-ons and premium offerings.*
- *Managed studio shoots and on-location projects, including lighting, creative compositions, and same-day edits (SDE).*
- *Handled marketing through social media and visual content creation, boosting client engagement and bookings.*

Content Producer at Balitang Solid North *Abra* (Individual Contractor) November 2024- May 2025

- *Captured and produced broadcast-quality content under tight deadlines, covering news and special features.*
- *Operated cameras, drones, and audio equipment for dynamic visual storytelling.*
- *Edited footage with advanced software, delivering polished content aligned with audience needs.*

IT Intern – NEDA Region II, Tuguegarao February 2024- May 2024

- *Assisted in photography documentation during meetings, programs, and agency activities, ensuring proper coverage and archival of events.*
- *Provided technical support during software installation and configuration.*
- *Diagnosed and resolved hardware, software, and peripheral issues.*

Skills

- *Event & Portrait Photography (Studio, Souvenir, Wedding, On-location)*
- *Customer Engagement & Sales Techniques*
- *Adobe Creative Suite (Photoshop, Lightroom, Premiere) & DaVinci Resolve*
- *Digital SLR Cameras, Studio Lighting, and Image Editing Software*
- *Videography, Livestreaming & Multimedia Production*
- *Technical Support & System Maintenance*

Education

CAGAYAN STATE UNIVERSITY, LAL-LO, CAGAYAN July 2024
Bachelor of Science in Information Technology
Cum Laude

Certification and Trainings

TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY
Photography National Certification II
Certificate No: 26130302016416
STCW Basic Training — Certificate of Completion

References available upon request